## **COURSE OUTLINE**

# (1) GENERAL

SCHOOL	Science and Technology			
ACADEMIC UNIT	Science and Technology			
PROGRAMME OF STUDIES	MSc in Data Science			
LEVEL OF STUDIES	Postgraduate			
COURSE CODE	DSE04	SEMESTER	2	
COURSE TITLE	Multimedia Data Analysis			
COURSE TYPE Elective, compulsory	Elective			
INSTRUCTOR(S)	Dr. Nikolaos Vretos, Dr. Paraskevas Koukaras			
INDEPENDENT TEACHING ACTIVITIES  if credits are awarded for separate components of the course, e.g.  lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits		WEEKLY TEACHING HOURS	G CREDITS	
		3	6	
Add rows if necessary. The organisation of teaching and the teaching				
methods used are described in detail at (d	).			
COURSE TYPE general background, special background, specialised general knowledge, skills development	Special background			
PREREQUISITE COURSES:	-			
LANGUAGE OF INSTRUCTION and EXAMINATIONS:	English			
IS THE COURSE OFFERED TO ERASMUS STUDENTS	Yes			
COURSE WEBSITE (URL)	https://elearn-ucips.ihu.gr/			

# (2) LEARNING OUTCOMES

# Learning outcomes

The course learning outcomes, specific knowledge, skills and competences of an appropriate level, which the students will acquire with the successful completion of the course are described.

#### Consult Appendix A

- Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area
- Descriptors for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and Appendix B
- Guidelines for writing Learning Outcomes

# On completing the course, the student will be able to:

- Use tools for multimedia information analysis.
- Extract meaningful features from different types of multimedia data.
- Be able to implement semantic multimedia content classification and annotation.
- Apply speech and speaker recognition techniques.
- Know how to perform video indexing and summarization.

#### **General Competences**

Taking into consideration the general competences that the degree-holder must acquire (as these appear in the Diploma Supplement and appear below), at which of the following does the course aim?

Search for, analysis and synthesis of data and information, Project planning and management

with the use of the necessary technology

Adapting to new situations

Decision-makina

Working independently

Team work

Working in an international environment Working in an interdisciplinary environment

Production of new research ideas

Respect for difference and multiculturalism Respect for the natural environment

Showing social, professional and ethical responsibility and

sensitivity to gender issues Criticism and self-criticism

Production of free, creative and inductive thinking

Others...

- Search for, analysis and synthesis of data and information, with the use of the necessary technology
- **Decision Making**
- Teamwork
- Production of free, creative, and inductive thinking

## (3) SYLLABUS

The course introduces fundamental concepts and tools related to Multimedia Data Analysis:

- Intelligent tools and techniques for multimedia information analysis.
- Semantic content analysis and annotation.
- Feature extraction.
- Multimedia information processing.
- Video summarization and indexing.
- Multimedia databases.
- Multimedia data applications and future trends.
- Cross-modal access to information

# (4) TEACHING and LEARNING METHODS - EVALUATION

DELIVERY	Hybrid: Face to face and synchronous distance learning		
Face-to-face, Distance learning, etc.			
USE OF INFORMATION AND	Use of ICT in Teaching		
COMMUNICATIONS TECHNOLOGY	During the educational process, various programming tools are used,		
Use of ICT in teaching, laboratory education,	along with the material available at the e-learning platform.		
communication with students	The hybrid teaching method involves synchron	nous learning with the	
	support of the videoconferencing tool Zoom.		
	Students are taught a variety of tools related to the course content		
	and material.		
	<ul> <li>Use of ICT in Communication with students</li> <li>The course material (slides, scientific articles, exercises, etc.) is posted on the course page at the e-learn platform (Moodle).</li> </ul>		
	,		
	<ul><li>Use of Moodle Forums announcements.</li><li>Live video meetings via Zoom/Teams.</li></ul>		
	<ul> <li>Contact via email.</li> </ul>		
TEACHING METHODS	Activity	Semester workload	

The manner and methods of teaching are described in detail.

Lectures, recitation, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, placements, clinical practice, art workshop, interactive teaching, educational visits, project, essay writing, artistic creativity, etc.

The student's study hours for each learning activity are given as well as the hours of nondirected study according to the principles of the ECTS

Activity	Semester workload	
Lectures	30 hrs.	
Project	20 hrs.	
Non-Directed Study	98 hrs.	
Exams and corrections	2 hrs.	
Course total	150 hrs.	

# STUDENT PERFORMANCE EVALUATION

Description of the evaluation procedure

Language of evaluation, methods of evaluation, summative or conclusive, multiple choice questionnaires, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral examination, public presentation, laboratory work, clinical examination of patient, art interpretation, other

Specifically-defined evaluation criteria are given, and if and where they are accessible to students

#### STUDENT OBLIGATIONS

Compulsory attendance of lectures, labs, recitations, compulsory participation in midterms, exams, compulsory delivery of homework, projects, etc.

Language of Evaluation: English

#### **Evaluation Procedure:**

- Written Exams (70%). Methods of evaluation:
  - Open-ended questions
  - o Problem solving
  - Multiple choice questions (on lab material)
- Projects (30%):
  - The students should achieve a passing grade to participate in the written exams.

The evaluation procedure is announced to the students during the first lecture and is also accessible at the e-learn platform throughout the entire semester.

- Compulsory attendance of lectures
- Compulsory participation in the exams
- Compulsory delivery of project

#### (5) ATTACHED BIBLIOGRAPHY

- 1. Data Management for Multimedia Retrieval, K. Sel√βuk Candan, Maria Luisa Sapino (2010).
- **2.** Semantic Multimedia Analysis and Processing, Evaggelos Spyrou, Dimitris Iakovidis, Phivos Mylonas, 2014, CRC Press.
- **3.** Multimedia Data Mining: A Systematic Introduction to Concepts and Theory, Zhongfei Zhang, Ruofei Zhang, 2008, Chapman and Hall/CRC.